

P R E S S R E L E A S E

For Immediate Release
Monday, March 7, 2011



For Further Information
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WHO SAYS YOU CAN'T TEACH AN OLD DOG NEW TRICKS?

MEL'S HOT DOGS NOW ACCEPTING CREDIT CARDS!

Tampa, FL...Effective immediately, **Mel's Hot Dogs** is accepting credit cards. The legendary restaurant has been open for 38 YEARS. That's 266 in dog years! You can now purchase the best Chicago Style hot dogs and other fine menu items with your MasterCard, VISA and Discover card.

The top dog, Mel Lohn, says, "*Just like so many other inventions and changes within the last 38 years, **Mel's Hot Dogs** needs to stay current with the needs and wants our customers. We have seen a dramatic upsurge in requests for acceptance of credit cards, so we felt the change was necessary. Now they can charge their favorite hot dog.*" He also added, "*With the credit card, if you are short on cash but need to have your **Mel's Hot Dogs** fix, you can still have a "Wienerful" experience because you can charge it!*"

Mel's Hot Dogs opened in 1973 and has been a Tampa landmark famous for its Chicago style hot dogs and fun atmosphere. Patrons have traveled from all parts of the country to experience the tasty hot dogs which are served on steamed poppy seed buns with over a thousand different combinations of toppings.

Mel Lohn, co-owner with his wife Virginia, of **Mel's Hot Dogs**, is famous for his one liners and quick witted comments. To this day Mel can be found behind the counter cracking jokes and amusing patrons with his sarcastic humor. His wife, Virginia, is known for her kind heart and friendly smile. Together they shaped **Mel's Hot Dogs** into the award winning and time honored establishment that it is today.

For further information or to set up a dog on dog interview, contact Mel Lohn at **813.985.8000**.



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